



Forward-looking statement

This presentation contains certain forward-looking statements and opinions. Forward-looking statements are statements that do not relate to historical facts and events and such statements and opinions pertaining to the future that, for example, contain wording such as "believes", "deems", "estimates", "anticipates", "aims', "expects", "assumes", "forecasts", "targets", "intends", "could", "will", "should", "would", "according to "estimates", "is of the opinion", "may", "plans", "potential", "predicts", "projects", "to the knowledge of" or similar expressions, which are intended to identify a statement as forward-looking. This applies, in particular, to statements and opinions concerning the future financial returns, plans and expectations with respect to the business and management of the Company, future growth and profitability and general economic and regulatory environment and other matters affecting the Company.

Forward-looking statements are based on current estimates and assumptions made according to the best of the Company's knowledge. Forward-looking statements are inherently associated with both known and unknown risks, uncertainties, and other factors that could cause the actual results, including the Company's cash flow, financial condition and results of operations, to differ materially from the results, or fail to meet expectations expressly or implicitly assumed or described in those statements or to turn out to be less favourable than the results expressly or implicitly assumed or described in those statements. The Company can give no assurance regarding the future accuracy of the opinions set forth herein or as to the actual occurrence of any predicted developments.

In light of the risks, uncertainties and assumptions associated with forward-looking statements, it is possible that the future events may not occur. Moreover, the forward-looking estimates and forecasts derived from third-party studies may prove to be inaccurate. Actual results, performance or events may differ materially from those in such statements due to, without limitation: changes in general economic conditions, in particular economic conditions in the markets on which the Company operates, changes affecting interest rate levels, changes affecting currency exchange rates, changes in competition levels, changes in laws and regulations, and occurrence of accidents or environmental damages and systematic delivery failures.



Agenda

- Q3 highlights
- II Financial performance
- **III** Business review
- **IV** Key takeaways







Growing short-term while investing for the long-term

Revenue growth of 26% (Organic growth of 16%)

Recurring revenue growth of 49%

North American revenue share transition moving faster than expected

EBITDA growth of 35%

Acquisitive quarter followed by the group's second largest acquisition

First day of trading on Nasdaq Copenhagen is set for November 17, 2023



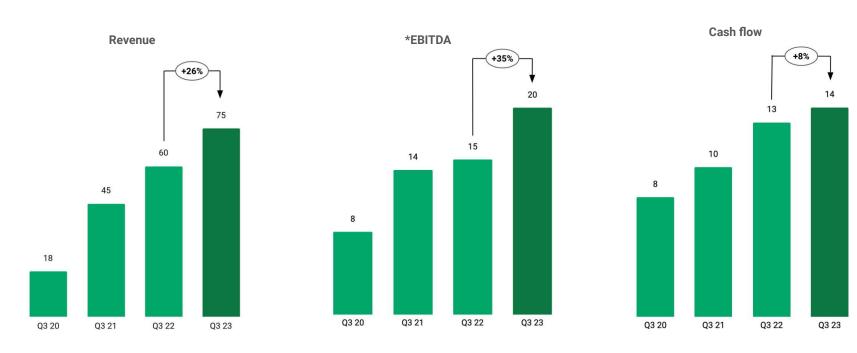
Financial performance

By Flemming Pedersen *EVP & CFO*





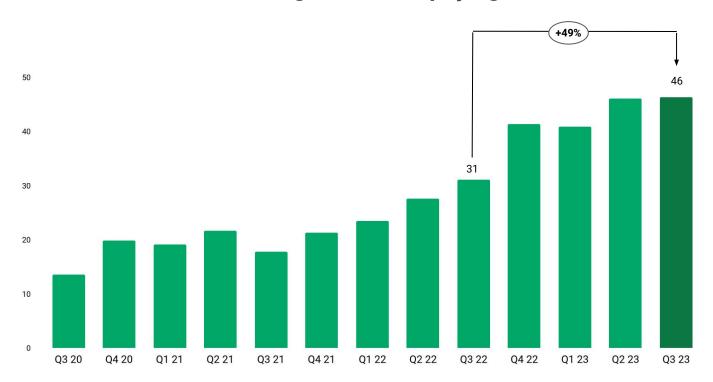
Q3 was another solid growth quarter across the group



^{*}Before special items

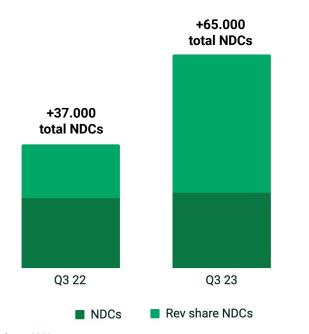


Our continuous focus on recurring revenue is paying off





North American revenue share transition moves faster than expected







Business review



By Jesper Søgaard Co-Founder & CEO



Acquiring leading global and national digital sports media brands

















Combined we have an unrivaled portfolio of sports media brands





Q&A

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