



Dual listing Q&A

Better Collective has published an exemption document in connection with the admission of the company's shares on Nasdaq Copenhagen in addition to the current listing on Nasdaq Stockholm (dual listing). In this Q&A, we address the main questions regarding the dual listing.

1. Why is Better Collective launching a dual listing on Nasdaq Copenhagen?

The Company considers the dual listing a natural next step for the Company being founded and incorporated in Denmark and the dual listing is expected to further promote visibility in terms of employer branding as well as brand awareness.

2. Does Better Collective issue new shares in connection with the dual listing?

No, there is no issue of new shares or any offering of shares in connection with the dual listing.

3. How will the dual listing impact Better Collective's existing shareholders?

The dual listing does not require any action from existing shareholders as it will not impact Better Collective's listing in Nasdaq Stockholm. Existing shareholders can choose to do a cross border transfer and exchange their current holding from the Nasdaq Stockholm market with Swedish Better Collective shares, to the Nasdaq Copenhagen market with Danish Better Collective shares. Such a procedure can be executed by contacting your local bank / account operator. Certain fees will apply to the cross border transfer and exchange. However, Better Collective will during a period of one month from and including the first day of trading in Better Collective shares on Nasdaq Copenhagen (from 17 November 2023 to 15 December 2023), pay the fees charged by Euroclear Sweden for the cross border transfer and exchanges of Better Collective shares between the two exchanges.

Any additional fees or charges related to the service of the shareholder's bank or broker in conjunction with the cross border transfer and exchange will not be paid by Better Collective.

4. I am a shareholder and own Stockholm listed Better Collective shares. Do I have to transfer my shares to Nasdaq Copenhagen?

No, you do not have to do anything if you do not wish to transfer your Nasdaq Stockholm Better Collective shares to Nasdaq Copenhagen.

5. Where will my Better Collective shares be traded?

Following the dual listing of Better Collective, the Better Collective shares may be traded on Nasdaq Stockholm or Nasdaq Copenhagen. Shares in Better Collective held through the Euroclear Sweden system are traded on Nasdaq Stockholm whereas shares in Better Collective held through Euronext Securities Copenhagen's system are traded on Nasdaq Copenhagen.

6. Can I exchange my Swedish Better Collective shares to Copenhagen and vice versa?

Shareholders may request their account holding bank to transfer their shares in Better Collective from Nasdaq Stockholm to Nasdaq Copenhagen (or vice versa). In order to transfer shares in Better Collective, a shareholder should contact the local bank / account operator through which his/her Better Collective shares are held (the "account holding bank"). The account holding bank will then complete a transfer form and submit the instructions to the Transfer Agent (Euroclear Sweden is Better Collective's transfer agent). Once the instruction and the shares have been correctly submitted, the Better Collective shares will be exchanged and transferred to the investor's account,



and the shareholder is then able to trade the shares in Better Collective on the selected trading venue. Details on settlement days can be informed by the account holding bank. Please note that

during the cost free cross border transfer period, the procedure for transferring and exchanging shares is set out in item 8 below.

Transfer of shares in Better Collective between the Nasdaq Stockholm and Nasdaq Copenhagen cannot be carried out on Danish national holidays and can only be carried out in Sweden on Swedish banking days. Transfers may further be restricted on certain days in connection with general meetings and dividend payments.

7. What will be the cost of exchanging from shares on Nasdaq Stockholm to shares on Nasdaq Copenhagen (and vice versa)?

The fee that Euroclear Sweden charges is debited from the shareholder's Bank/Account Operator and eventually charged to the shareholder.

Euroclear Sweden offers the following prices for the Cross Border Transactions

- Cross Border settlement (per settlement instruction) SEK 530
- Cross Border cancellation (per cancelled instruction) SEK 318
- Cross Border account transfer (per account booking for a settled instruction) SEK 53

8. Cost-free cross border transfer period

Better Collective offers their shareholders a cost-free cross border transfer period of one month (from 17 November 2023 to and including 15 December 2023) with respect to costs imposed by Euroclear Sweden for such cross border transfer and exchange of Better Collective shares from Nasdaq Stockholm to Nasdaq Copenhagen. An application form has been made available at Better Collective's website, www.bettercollective.com/dual-listing which should be sent to your own custodian bank which will then forward the instruction to Nordea Issuer Service as instructed on the acceptance form.