



# Better Collective

## Modern Slavery Policy



## **Purpose**

Conducting sustainable and ethical business is a core element of Better Collective's identity, and we oppose all forms of corruption and unethical business conducts. Better Collective is particularly strong supporters of the international efforts to abolish all forms of modern slavery. Therefore, Better Collective support the UK Modern Slavery Act and its objectives to eradicate forced labour and human trafficking.

## **Scope**

Better Collective's Modern Slavery Policy 2022 was written in accordance with the requirements under Section 54(1) of the UK Modern Slavery Act 2015 and is applicable to the Better Collective Group.

The policy outlines the Group's practices and measures taken to prevent modern slavery occurring within our own operations and extended supply chain.

## **Who We Are**

Better Collective is a leading sports betting media group that connects sports enthusiastic bettors with betting operators through innovative technologies and trusted digital products centred on educational and responsible sports betting content. Our vision is to empower online bettors by creating a transparent and safer betting experience in a growing and more complex entertainment industry.

Better Collective provides platforms that empower and enhance the betting experience for sports fans and iGamers. Aiming to make betting and gambling more entertaining, transparent and fair, Better Collective offer a range of editorial content, bookmaker information, data insights, betting tips, iGaming communities and educational tools in developed countries which generally have a low risk of modern slavery.

We employ more than 900 people globally, and most of our employees fulfil highly skilled tasks with the majority of employees based at offices in Europe and the USA.

## **Our Value Chain**

We stay committed to constantly monitoring and enhancing our practices to identify and eliminate any slavery and human trafficking in our business activities and supply chains, and to act ethically with integrity in all our business endeavours. The majority of our supply chain relates to skilled sectors such as IT, tech, and marketing.

## **Policies and Procedures**

Better Collective has implemented a number of policies which identify and assess risk areas and aim to minimise and mitigate the risk of modern slavery in our supply chain. These count:

- We include a general compliance with laws provisions when entering into contracts
- We stay committed to only collaborating with licensed operators
- A Whistleblower Policy which encourages employees to report concerns including any related to modern slavery/trafficking and forced child labour.
- A Human Rights Policy

## **Due Diligence**

In order to mitigate against the risk of modern slavery we seek to ensure that our contracts require partners to comply with applicable laws and regulations. Furthermore, we have decided to only operate in regulated and controlled markets which also limits the risk of modern slavery and human trafficking.



### **A Better Future**

We will continuously seek to enhance our procedures to help identify, prevent and mitigate any rise of modern slavery or human trafficking in relation to our new and existing business activities.