



Better Collective

Better Collective's vision is to empower iGamers through transparency and technology—this is what has made them the world's leading developer of digital platforms for betting tips, bookmaker information, and iGaming communities.

Better Collective's portfolio includes a range of websites and products, among other bettingexpert.com, the trusted home of tips from expert tipsters and in depth betting theory. Through the products, Better Collective aims to make sports betting and gambling entertaining, transparent and fair for the global network of online bettors. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO).

Key Numbers

- ◇ Founded in 2004
- ◇ +400 employees
- ◇ 13 offices across the world
- ◇ +10 million online visitors a month
- ◇ +30 languages across our sites
- ◇ 9 consecutive Børsen Gazelle Growth Awards since 2011
- ◇ Annual revenue: 40.5 mEUR (2018)

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