



Better Collective

Better Collective's vision is to empower iGamers through transparency and technology—this is what has made us the world's leading developer of digital platforms for betting tips, bookmaker information, and iGaming communities.

Better Collective's portfolio includes more than 2,000+ websites and products, among other bettingexpert.com, the trusted home of tips from expert tipsters and in depth betting theory. Through the products, Better Collective aims to make sports betting and gambling entertaining, transparent and fair for the global network of online bettors.

Key Numbers

- ◇ Founded in 2004
- ◇ 300+ Employees
- ◇ 7 Offices across Europe
- ◇ 2,000+ websites
- ◇ 7 Million+ online visitors a month
- ◇ Winner of 8 consecutive Børsen Gazelle growth awards

For more information, please contact PR & Outreach Specialist, Morten Kalum
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